



Physical Therapy & Sports Medicine Institute  
presents  
5th annual



# Roosevelt Run 5K

Thursday, August 31, 2017

Safety And Health Foundation • c/o Jay Jacob Wind  
611 South Ivy Street • Arlington VA 22204 • 703-927-4833  
racedirector@att.net • [www.safetyandhealthfoundation.org/roosevelt](http://www.safetyandhealthfoundation.org/roosevelt)

July 4, 2017

Dear Friends,

Please sponsor the 5<sup>th</sup> Roosevelt Run 5K, Thursday, August 31, 2017, on the historic Mount Vernon Trail starting and finishing the north terminus of the trail in Rosslyn, Arlington VA, and running past Theodore Roosevelt Island and back, presented by ACE Physical Therapy & Sports Medicine Institute.

**We expect 100 entries, and we will have t-shirts with all our sponsor logos.**

**We invite you to sponsor our event.** As a sponsor, we print your name and logo on all our publicity, t-shirts, and post-race news. We insert your flyer, sample, or advertising into all 1runners' goodie bags. We introduce you on race day – please join us to meet and greet our participants and guests. Please reply by August 21 so we can include you on all our pre-race publicity. Can you consider sponsorship by then?

**Donations may be prizes, gift-certificates, or in-kind support.**

All sponsors may **provide 100 menus, coupons, or samples as inserts** for runners' goodie bags.

All sponsors get **free entries** upon request. We mail commemorative t-shirts to all sponsors over \$25.

Donors of **\$25** or more get their name on the commemorative t-shirt. Donors of **\$50** or more get their logo on the shirt.

- **We announce all sponsors** before the start, at the finish, and during the awards ceremony
  - All sponsors are invited on race day to **present their gift certificates personally** to their award winners
- We offer these sponsor levels, named after internationally-mined critical natural resources:
- **GREEN:**           **\$500 ... As our PRIME SPONSOR,** you welcome our international guests, coaches, elected officials, and dignitaries. We will have only 1 sponsor at this level.
  - **GOLD:**             **\$250 ...** Your name and logo go on our publicity, bib numbers, start / finish, web site, and t-shirt. We will have at most 2 sponsors at this level
  - **RED:**               **\$100 ...** Your name and logo go on our publicity, start / finish, web site, and t-shirt. We will have at most 5 sponsors at this level.
  - **SILVER:**           **\$ 50 ...** Your name and logo go on our publicity, web site, and t-shirt.
  - **BRONZE:**         **\$ 25 (or ten \$25 certificates) ...** Your name goes on our publicity, web site, and t-shirt.
  - **BLUE:**             **\$ 10 (or four \$25 certificates) ...** Your name goes on our publicity and web site

All sponsors may display on race day at the picnic area at the start / finish

- Use this map to pinpoint the display location, 1201 Lee Highway, Arlington VA 22209

<http://maps.google.com/maps?q=1201+Lee+Highway+Arlington+VA>

- Please reply by August 21 to include your logo on all pre-race publicity, t-shirt, signs, & ads in goodie bags
- Please send 100 inserts by August 29 for insertion into goodie bags

Sincerely,

*Jay Jacob Wind*

Jay Jacob Wind, Race Director

Please send this form to  
**Safety And Health Foundation**  
c/o Jay Jacob Wind  
611 South Ivy Street  
Arlington VA 22204

Make checks payable to **Safety And Health Foundation**

**Organization Name** \_\_\_\_\_  
**Contact Person** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City, State, ZIP** \_\_\_\_\_  
**Business Phone** \_\_\_\_\_  
**E-mail** \_\_\_\_\_

- Enclosed is my donation: \_\_\_\_\_  I want to exhibit on race day at Roosevelt Run 5K  
 Enclosed are \_\_\_\_\_ certificates from my store or business (e.g., four or more \$25 certificates)  
You can use your own gift certificates, or you can use the enclosed samples. Feel free to photocopy more.  
 I pledge in-kind support \_\_\_\_\_ (e.g., printing t-shirts or refreshments)

If you do not have gift certificates of your own, you may use this form.



**5th Annual Roosevelt Run 5K**  
**GIFT CERTIFICATE**  
**Congratulations for your award winning finish!**



Please visit (Sponsor) \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_,  
Certificate value \$ \_\_\_\_\_ expires 12/31/2017 Authorized signature \_\_\_\_\_



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