Dear Friends,

We invite you to sponsor the 16th annual Potomac River Run Marathon, Sunday, May 5, 2019, and maybe SHF’s two other marathons in 2019, all to benefit TeamAfrica.com Buy A Brick Foundation’s Stomp Out Malaria campaign.

The first Sunday in May is World Laughter Day, and we celebrate with 26.2 miles of smiles. Quite seriously, however, our beneficiary Buy A Brick Foundation has worked since 2004 in Zimbabwe (the African nation formerly known as Rhodesia) to end the scourge of malaria.

Malaria, spread between humans by Anopheles mosquitoes, is the most widespread contagious disease on earth, killing more than 600,000 people worldwide per year, 80% children under the age of 5, and an estimated 3.4 billion people are at risk. (Source: World Health Organization, www.who.int/malaria/publications/atoz/9789241547925/en/index.html)

Malaria is preventable by mosquito netting and eliminating standing water, but both practices require education. Malaria is treatable with quinine – hard to obtain with dangerous side effects – or alternatively with Artemisia annua, a natural curative without side effects, which can be widely cultivated on-site. Buy A Brick Foundation’s Zimbabwe Agricultural Malaria Treatment Education Farms (ZAMTEF) Stomp Out Malaria program sponsors local farmers to grow, harvest, and distribute Artemisia in their villages. In 2013-2019, Buy A Brick Foundation started 16 Artemisia farms and hopes to start one Artemisia farm in every village in Zimbabwe. An estimated 6.6 million Zimbabweans – half of its population – is at high risk for malaria. By contrast, only one exposure to Ebola virus has been documented in Zimbabwe. (Source: AFP, www.news.yahoo.com/zimbabwe-patient-tests-negative-ebola-133257865.html)

Buy A Brick Foundation’s ZAMTEF public-health campaign and its growing network of clinics can help Zimbabwe to cope with any disease outbreak, not just malaria, or any public-health emergency.

On Sunday, May 5, 2019, our marathon starts and finishes at Fletcher’s Cove, 4940 Canal Road, Washington DC, two miles west of Georgetown, Washington DC, on the beautiful riverside C&O Canal Towpath. Our race attracts more than 500 entrants from all over the USA, plus from many other countries including Canada, Ecuador, Israel, Japan, Thailand, and United Arab Emirates.

We advertise our sponsors on our web pages, entry forms, goodie bags, t-shirts, race-day signage, and post-race results. You can sponsor us with a tax-deductible contribution to Safety Health Foundation or Buy A Brick Foundation, or you can donate refreshments, gift certificates, in-kind support. You may also choose to sponsor our three-marathon series.

With net proceeds from its marathons, SHF provides first-aid / AED / CPR certifications classes for volunteers and officials of all DC-area races for just $39, regularly $125. Next class date is Thursday, March 7, 7:15 PM to 9:15 PM, at ACE Physical Therapy & Sports Medicine Institute, 1701 Clarendon Boulevard, Arlington VA.

See our web page www.safetyandhealthfoundation.org#firstaid to register.
We assemble 300 goodie bags on Thursday, May 2. Sponsors may provide 300 menus, coupons, or samples as inserts for runners' goodie bags. All sponsors get complimentary entries upon request. We announce all sponsors before the start, at the finish, and during the awards ceremony. We invite all sponsors to present their gift certificates personally to their award winners. We feature your donated food and refreshments at our post-race picnic.

We offer these sponsor levels:

- **WORLD-CLASS:** $10,000 or more: All 3 marathons are named for your organization AND we place a plaque in your honor at the entry door at one of our clinics or schools
- **PLATINUM:** $5,000 or more: NAME SPONSOR: The marathon is named for your organization
- **GOLD:** $2,000 or more: Your logo on our publicity, bib numbers, website, and top front of our t-shirt
- **RED:** $1,000 or more: Your name and logo on publicity, website, and bottom front of our t-shirt
- **WHITE:** $500 or more: Your logo on publicity, website, and back of t-shirt
- **BLUE:** $250 or more (or ten $25 gift certificates): Your logo on publicity, website, and back of t-shirt
- **GRAY:** $100 or more (or four $25 gift certificates): Your name on publicity & website, goodie bag insert
- **For $100,** ① we insert your flyer into 300 goodie bags; ② we add your link to our website; and ③ we print your name on the back of our t-shirt.
- **For $250,** you get the above PLUS ④ we print your small logo on our t-shirt.
- **For $500,** you get the above PLUS ⑤ we print your large logo on our t-shirt.

Please reply by March 31 to include your logo on publicity, t-shirts, signs, and ads in goodie bags and please send your logo as BMP / GIF / JPG / PNG and also as EPS to racedirector@att.net

Please send 300 inserts / menus / coupons by April 15 for insertion into goodie bags

You may want to sponsor our whole series this year. In 2019, SHF conducts three full marathons / half marathons:

- **16th Potomac River Run Marathon & Half,**
  Sunday, May 5, 8:00 & 9:00 AM, at Fletcher’s Cove, Washington DC
- **13th Abebe Bikila Day International Peace Marathon & Half,**
  Saturday, September 7, 8:00 & 9:00 AM, at Fletcher’s Cove, Washington DC
- **16 1/2 annual Potomac River Run Marathon & Half in memory of Dean Shulman,**
  Saturday, October 5, 8:00 & 9:00 AM, at Fletcher’s Cove, Washington DC, PLUS
- **W&OD Trail 5K,** Sunday, March 23, Bluemont Park, Arlington VA
- **Friends of the W&OD 10K,** Saturday, July 27, Centennial Park, Vienna VA, where you can have an exhibit on-site

Sincerely

**Gib Leonard and Sheila Farthing**

Gib Leonard and Sheila Farthing, Founding Directors

**Buy A Brick Foundation**

**Jay Jacob Wind**

Jay Jacob Wind, Director

**Safety And Health Foundation**

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**Acknowledgements:** Potomac River Run thanks Potomac River Running Stores Ashburn VA (703-729-0133) & Burke VA (703-978-0500) for permission to use the name Potomac River Run for this race. "Potomac River Running" is a trademark of Potomac River Running Store

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Please send this form to SHF, 611 South Ivy Street, Arlington VA 22204

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Sponsor Name ________________________________________________________________________

Contact Person ________________________________________________________________________

Address ____________________________________________________________________________

City, State, ZIP _____________________________________________

Your web site ________________________________________________________________________

Business Phone __________________________ Fax __________________________

E-mail ____________________________________________ T-shirt size [___] S M L XL XXL

Enclosed is:

$[_____] A 501(c)3 tax-deductible donation to Buy A Brick Foundation (BABF) or see [www.teamafrica.com](http://www.teamafrica.com)

$[_____] A 501(c)3 tax-deductible donation to Safety And Health Foundation (SHF)

[] Amex  [ ] MasterCard  [ ] Visa _______ - _______ - _______ - _______ - _______ - _______ Exp.Date ___ - ___

Name on card ____________________________________________ 3-digit code ___ ___ ___

[] I pledge in-kind support ________________________________ (e.g., printing t-shirts or refreshments)

[] Gift certificates from your store or business (e.g., four or more $25 certificates)
If you do not have gift certificates of your own, you may use these forms. Feel free to photocopy more.

Potomac River Run Marathon & Half
GIFT CERTIFICATE
Congratulations for your award winning finish!

Please visit (Sponsor)__________________________________________ Phone ___________________
Address ___________________________________________________, ____________________________
Certificate value $________ expires August 31, 2019  Authorized signature ________________________

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