

FRIENDS of the W&OD 10K



pre-race expo
Saturday, August 14, 2021
4:00 PM to 8:00 PM

www.wodfriends.org

Vienna Town Green, 144 Maple Avenue East, Vienna VA

703-927-4833 – racedirector@att.net – www.safetyandhealthfoundation.org/friends

Dear Friend:

Can your organization sponsor or exhibit at the 14th annual **ACE Physical Therapy & Sports Medicine Institute W&OD 10K**, Saturday, August 14, on W&OD Trail in Vienna, Virginia, from 4:00 PM to 8:00 PM at our pre-race **College of the Environment** at Vienna Town Center?

ACE Physical Therapy & Sports Medicine Institute W&OD 10K is a 6.2-mile footrace from Vienna Town Green, 144 Maple Avenue East, Vienna VA where Maple Avenue (Route 123) meets W&OD Trail, to Hunter Mill Road and back. **We are delighted to use Vienna Town Green for our race for the first time.** The race benefits Vienna-based **Friends of the W&OD Trail** to educate the community about the importance of W&OD Trail and its preservation and improvement and also about broader environmental causes. **Friends of the W&OD Trail** pays for benches, fountains, and gardens on the trail, assists in rebuilding storm-damaged bridges, sponsors Eagle Scout projects, directs W&OD Trail Patrol, and provides volunteer labor to maintain W&OD Trail. We apologize for being unable to conduct events on W&OD Trail last year, to maintain safety.

Assisting Friends of the W&OD Trail is **Safety And Health Foundation**, a 501(c)3 charitable organization who conducts about 20 footraces each year. (The race director is an officer of both groups.)

From 4:00 PM to 8:00 PM on race day, we host **College of the Environment** at Centennial Park near the old red caboose, free to the public, with displays by environmental organizations and sponsors. Our 300 race participants plus their family members and friends visit **College of the Environment exhibitors**, as they pick up their t-shirts, bib numbers, and pre-race information (“goodie bags”).

If you sponsor our event with either a donation, gift certificates as prizes, or in-kind support, we will ...

- Include your ad, coupon, insert, or sample in the goodie bag (**please send 300 inserts by July 15**)
- Add your logo and **link on our web page** and print **your name or logo on our t-shirts**
- Provide display space for you at the **College of the Environment**
- Give you complimentary entries upon request
- Announce your support at **College of the Environment**, at start, at finish, and at post-race awards

We offer these sponsorship levels:

- **GOLD:** \$500 – your **logo** on **front** of t-shirt & race flyer + your insert into race goodie bags
- **SILVER:** \$250 – your **logo** on **back** of t-shirt & race flyer + your insert into race goodie bags
- **BRONZE:** \$100 – your **name** on **back** of t-shirt + your insert into race goodie bags
- **FRIEND:** \$ 50 – your business cards into race goodie bags
- **EXHIBITOR:** No charge, free for non-profit organizations in Vienna

Thank you for your support of **Safety And Health Foundation** and **Friends of the W&OD Trail**.

Sincerely,

Jay Jacob Wind

Jay Jacob Wind
Director, Safety And Health Foundation
Secretary, Friends of the W&OD Trail

YES, I want to sponsor



W&OD 10K or exhibit at College of the Environment



Please send this form to
Safety And Health Foundation
611 South Ivy Street
Arlington VA 22204
Make checks payable to SHF



www.wodfriends.org

Organization
Contact
Address
Phone Fax
E-mail
Web page

Enclosed is:

- [] Gift certificates totaling \$
[] Non-profit -- FREE
[] A tax-deductible donation of \$
[] I want to be listed on the t-shirt
Please send PSD or EPS (also JPG) by July 1 to
RACEDIRECTOR@ATT.NET

On our web page, we list all sponsors and exhibitors and link to their web pages.

- [] GOLD: \$500 - your logo on front of t-shirt & race flyer + your insert into race goodie bags
[] SILVER: \$250 - your logo on back of t-shirt & race flyer + your insert into race goodie bags
[] BRONZE: \$100 - your name on back of t-shirt + your insert into race goodie bags
[] FRIEND: \$ 50 - your business cards into race goodie bags
[] EXHIBITOR: No charge, free for noon-profit organizations in Vienna

I designate 100% of my donation to [] Friends of the W&OD Trail [] Safety and Health Foundation

[] I pledge in-kind support (e.g., printing t-shirts, gift certificates, or refreshments)

[] I want to exhibit on Saturday, August 14

Exhibitors set up by 4:00 PM, customers start arriving at 4:00 PM - Exhibitors break down by 8:00 PM

Please bring your own tents, tables, and chairs

Limited electricity is available, please coordinate by July 21

with Jay Jacob Wind (phone 703-927-4833, fax 703-521-6157)

You may bring displays, working models, videos, handouts, and samples

You may sell your merchandise at this location

Exhibitors must follow the rules of Northern Virginia Regional Park Authority

We will send you a copy of those rules

My preferred location on the map at www.safetyandhealthfoundation.org/friends/TownGreenMap.pdf

- [] H1 [] H2 [] H3 [] H4 [] H5 [] H6
[] G1 [] G2 [] G3 [] G4 [] G5
[] F1 [] F2 [] F3 [] F4 (mis-labeled F1 on map - closest to "189 FT" on east side)
[] E1 [] E2 [] E3 [] E4 (first to apply for a spot, first assigned)



If you do not have gift certificates of your own, you may use these forms.



GIFT CERTIFICATE

Congratulations for your award winning finish!

Please visit (Sponsor) _____ Phone _____

Address _____, _____

Certificate value \$ _____ expires 9/30/2021 Authorized signature _____



If you do not have gift certificates of your own, you may use these forms.



GIFT CERTIFICATE

Congratulations for your award winning finish!

Please visit (Sponsor) _____ Phone _____

Address _____, _____

Certificate value \$ _____ expires 9/30/2019 Authorized signature _____



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