

Ethio-American 8K

Saturday, May 7, 2016

On the historic C&O Canal Towpath
Start & finish at Fletcher's Cove

Mailing address: 1845 Tobias Drive SE, Washington DC 20020

ethioamerican2008@gmail.com – www.eaaa.org

Sentayehu Mamo (240-706-0098) or Tesfalem Sene (202-607-5602)

December 17, 2015

Dear Friend,

Please sponsor Ethio-American Athletics Association (EAAA) Ethio-American 8K, **Saturday, May 7, 2016, starting and finishing at Fletcher's Cove on C&O Canal Towpath**

Ethio-American Athletics Association is a 501(c)3 non-profit organization with these objectives:

- To support young talented athletes in Ethiopia with athletic apparel, shoes, and medical care
- To encourage young Ethiopians to participate in athletic competitions and enable them to be healthy and productive citizens
- To foster national and international amateur athletics competitions among people of Ethiopian descent in the United States and internationally and to solicit funds and other resources to fulfill this charitable purpose
- To strengthen our social ties
- To encourage Ethiopians to participate in athletics competitions here in the USA

Our historic event welcomes athletes from all over the world and provides excellent publicity opportunities for its sponsors.

We welcome all levels of sponsorship. We acknowledge our sponsors on our web page, our entry forms, our goodie bags, and our t-shirts. You can sponsor the race with a contribution, or you can donate refreshments, gift certificates, or in-kind support.

Our sponsors' logos go on our race flyers, race-day signage, and of course, t-shirts. With radio, television, and newspaper coverage, your sponsorship is highly visible.

- All sponsors may **provide 300 menus, coupons, or samples as inserts** for runners' goodie bags
- All sponsors get **complimentary entries** upon request
- We **announce all sponsors** before the start, at the finish, and during the awards ceremony
- All sponsors are invited on race day to **present their gift certificates personally** to their award winners
- We feature your donations of food and refreshments at **our post-race picnic**

We offer these sponsorship levels:

- For \$1000, you get your logo & name on the front of the t-shirt IN COLOR and race web page + polo shirt
- For \$ 500, you get your logo & name on the back of the t-shirt and race web page + polo shirt
- For \$ 250, you get your name on the back of the t-shirt and race web page + polo shirt
- For \$ 100, you get a special polo shirt
- For \$ 50, your non-profit organization may exhibit on-site on race day (please bring your own table)

At all sponsorship levels, we insert your ad flyer or product sample into 300 goodie bags;

- Please reply by January 31, 2016, to include your logo on publicity, t-shirts, signs, and ads in goodie bags
- Please send 300 inserts by April 30, 2016, for insertion into goodie bags
- All donations to EAAA are 501(c)3 tax-deductible.

Sincerely,
Sentayehu Mamo and Tesfalem Sene
Event Directors

Please send this form to
EAAA
1845 Tobias Drive SE
Washington DC 20020

Sponsor Name _____
Contact Person _____
Address _____
City, State, ZIP _____
Business Phone _____
E-mail _____
Web site address _____

All donations are 501(c)3 deductible

Enclosed is:

\$_[_____] An unrestricted donation specifically for **EAAA**

Please make checks payable to **EAAA** or use this form:

Am-Ex Master Visa _____ - _____ - _____ - _____ Exp.Date ____ - ____

Name on card _____

I pledge in-kind support _____ (e.g., printing t-shirts or refreshments)

Gift certificates from your store or business (e.g., four or more \$25 certificates)

If you do not have gift certificates of your own, you may use these forms. Feel free to photocopy more.

Ethio-American 8K
GIFT CERTIFICATE
Congratulations for your award winning finish!

Please visit (Sponsor) _____ Phone _____

Address _____, _____

Certificate value \$ _____ expires 12/31/2016 Authorized signature _____

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